

# 33<sup>RD</sup> ANNUAL DOWNTOWN HELENA

NOVEMBER 4<sup>TH</sup> \* 5-9 PM



An annual event dedicated to proudly displaying Helena's finest artists hosted by Downtown businesses.

## EVENT INFORMATION

*\*\*Reminder: this event and marketing towards this event are funded solely participating fees paid by interested businesses.*

**Featured artists** - Businesses are responsible for arranging their own featured artist. If an artist registers without a location, DHI will help find a host location.

### Registration fees will be used towards the following:

- Regular PSA's and press releases
- Listing on DHI's Fall Art Walk webpage
- Regular Facebook mentions and boosts (over 5300 likes)
- Posting, rotating corner ad and rotating banner ad on HelenaEvents.com
- Map available at least two weeks prior to event including your location and business name
- Distribution of posters and bagstuffers
- Radio, TV and print media advertising (based on allowable budget)
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**Registration Deadline - October 7<sup>th</sup>**

Register online at [www.downtownhelena.com/events/fall-art-walk](http://www.downtownhelena.com/events/fall-art-walk)

For more information, please contact [info@helenabid.com](mailto:info@helenabid.com) | 447-1535



# 33<sup>ND</sup> ANNUAL DOWNTOWN HELENA FALL ART WALK NOVEMBER 4TH \* 5-9PM

## \* REGISTRATION FORM \*

### REGISTRATION FEE - DUE OCT. 7<sup>TH</sup>

DHI MEMBERS: \$ 40

NON-MEMBERS: \$ 80

- ❖ Artists being hosted by DHI members receive the member registration discount
- ❖ Artists - if you do not have a pre-arranged host, DHI will help pair you with a Downtown business
- ❖ **Email all images to [info@helenabid.com](mailto:info@helenabid.com)**

Business: \_\_\_\_\_  
*(if you are an artist and do not have a pre-arranged host, please leave blank)*

Address: \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_ Contact phone: \_\_\_\_\_

Artist(s): \_\_\_\_\_

Artist email/website: \_\_\_\_\_

Short description of artists work for social media & website (max 25 words): \_\_\_\_\_

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Refreshments served     Food served *(Check if apply)*

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Mail check enclosed (made payable to Downtown Helena, Inc.)

Downtown Helena, Inc  
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Helena, MT 59601

Fax: 447-1533  
Email: [info@helenabid.com](mailto:info@helenabid.com)