

# 2016 DOWNTOWN HELENA PARADE OF LIGHTS NOVEMBER 25TH

## Theme: Gulch History

The Parade of Lights is a Downtown Holiday Tradition to kick off the Holiday season. The parade is co-sponsored by the Helena Business Improvement District and Downtown Helena, Inc. to gather friends and families to kick-off the holiday season with the official lighting of the world's only downtown Firetower as the Guardian of the Gulch.

Businesses, clubs, school groups, teams, non-profit organizations and individuals are encouraged to participate by entering a float, ATV's, motorcycles, cars, trucks, boats and even lighted dogs or folks.

Prizes will be awarded to the Best of Show in each category:

Floats	\$100	Downtown Helena Gift Card
ATV/Car/Motorcycle	\$50	Downtown Helena Gift Card
Walkers (2 or 4 legged)	\$25	Downtown Helena Gift Card

Entry fees are as follows:

Floats/Car Clubs	\$40
ATV's/Single Car etc.	\$25
Walking Entries	\$15

**PARADE ROUTE:** Parade formation starts at 5:30 p.m. at Fuller and Placer Avenues (by Finstad's Carpet One). Volunteers with orange vests will direct you to your line-up position. The parade starts at 6 p.m. and goes from Fuller Avenue to Placer, turns right onto Last Chance Gulch, proceeds through the Walking Mall past the library and Pioneer Park. The parade will end at the Lewis & Clark Library and the official lighting of the historic Firetower and awards will immediately follow.

Please return this form with your entry fee no later than Monday, November 21th, to:

Downtown Helena, INC  
318 Fuller Ave  
Helena, MT 59601

Questions? Please call the Downtown Helena office at 447-1535 or visit [www.downtownhelena.com](http://www.downtownhelena.com).



# 2016

## DOWNTOWN HELENA PARADE OF LIGHTS NOVEMBER 25TH

Group participating: \_\_\_\_\_

Name of entry: \_\_\_\_\_

Description of entry: \_\_\_\_\_

Total length of vehicle + float: \_\_\_\_\_

—

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

If your entry has music, please check here: \_\_\_\_\_ # of Participants:

- Please No alcoholic beverages on floats or consumed during the parade
- Please No throwing candy (or other items) from floats. Candy can only be handed out

In consideration of the acceptance of this application, (I/We) agree to comply with rules and regulations prescribed by Downtown Helena, Inc. and agree to hold harmless the Downtown Helena Business Improvement District, Downtown Helena, Inc., and the City of Helena from any loss or damages to persons or property caused by the operation of the applicant's float or entry in connection with the parade activities and further agree to defend the above mentioned from any claims of such damages.

Signature of person responsible:

Make checks payable to DHI, 318 Fuller Ave, Helena, MT 59601

**You can also register and pay online: [downtownhelena.com/events](http://downtownhelena.com/events)**

**HELENA  
BID**

[www.downtownhelena.com](http://www.downtownhelena.com)

406-447-1535

