

# Helena Business Improvement District

## Board Agenda

Tuesday, September 11<sup>th</sup>, 2018 4:00 p.m.  
Valley Bank – 321 Fuller Ave, Helena, MT 59601

### Board of Trustees

Mark Roylance, Chair  
Rex Seeley  
Lee Shubert  
Steven Potuzak

Al Roy, Vice-Chair  
Ryan Stavnes  
Christopher Taleff  
Micky Zurcher, Executive Director

### Agenda

- I. Welcome & Introductions
- II. Public Comment
- III. Approve July Board Minutes (no August meeting)
- IV. Approve August Financials
- V. ED Update
  - a. Wayfinding
  - b. Staffing
  - c. DHI general membership meeting with Robert from Missoula
    - i. Robert will join us at the September 25 work session
  - d. Website changes
- VI. Committee Reports
  - a. Streetscape
  - b. Marketing/Promotion
    - i. Logo
  - c. Temporary – Organization
    - i. Policies and Procedures follow up
- VII. New Business
  - a. Approval of STIP account Authorized Representative and finance changes
  - b. Façade Research Project
  - c. Board member opening
- VIII. Old Business
- IX. Next Meeting: October 9 at 4:00 joint meeting with DHI...discussion on marketing
- X. Adjourn

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