

Streetscape Team



2018 summer staff watering the flower baskets. HBID provides 250 baskets throughout the downtown major corridors and the Great Northern Town Center.



Staff maintaining the decorative public garbage cans around the District. HBID provides 23 trash receptacles.

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Mosaic Architecture

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Trophy Case

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Montana Outdoor Sports

Lee Shubert
HBID Resident

Ryan Stavnes
Exit Realty

Christopher Taleff
Cottonwood, LLC

John Grant
Jackson, Murdo & Grant Law Firm

Micky Zurcher
Executive Director

Cassidy Mercer
Membership & Marketing Coordinator

Brianna Steele
Events & Maintenance Coordinator

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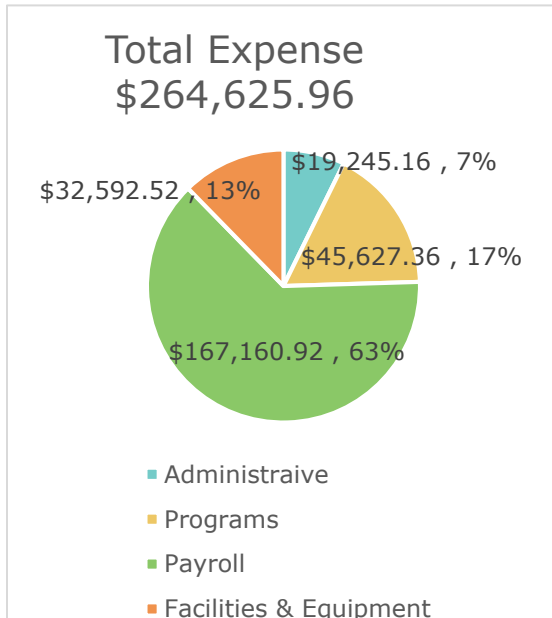
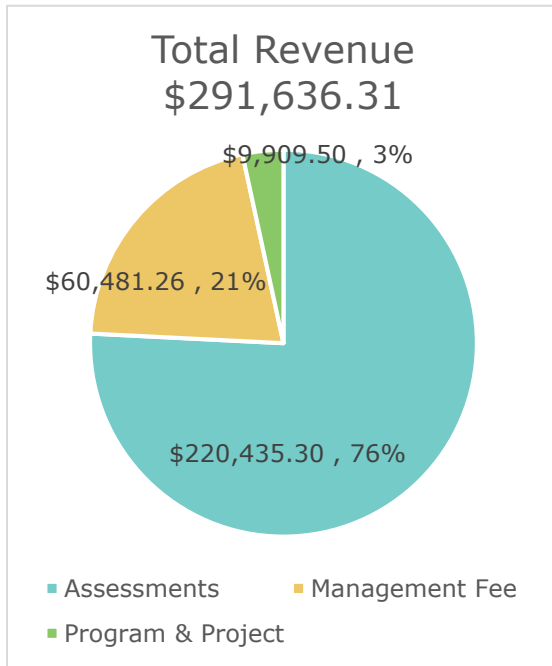


2017/2018 Annual Report

Façade Grant Recipients



FY 2017/2018 Financials



Letter from the Board Chair

It has been another exciting year for the Helena Business Improvement District. Working with our partners, including the City of Helena and Montana Business Assistance Connection (MBAC), we have achieved several major Downtown Master Plan goals. We welcomed our new Executive Director, Micky Zurcher, who has brought fresh energy and enthusiasm to the BID. Micky immediately jumped in to updating the organization's bylaws, financial and operational policies and procedures.

Master Plan milestones include the creation of a downtown TIF District, which will generate funds for infrastructure projects to support downtown's growth and development, and a new unified and simplified Downtown zoning code. Downtown Helena was also designated an Opportunity Zone, providing additional incentives for development.

We awarded three Facade Improvement grants. These businesses made striking improvements to their storefronts and have even inspired some neighboring businesses to freshen their exteriors. As part of our ongoing marketing efforts, HBID and Downtown Helena Inc. partnered to produce our first Downtown Helena Calendar featuring the winning submissions for a contest open to local amateur photographers.

Moving in to 2019, we will continue working to drive Master Plan initiatives toward completion, including Front Street improvements, now slated for completion in 2019, and the signalization of Last Chance Gulch and 14th Street. We will continue working with the city on the Cruse Avenue realignment combined with potential surplus of city properties, identifying opportunities for new mixed-use and residential development along this underutilized corridor.

Looming large on our horizon is the push for renewal by 2020. We will be asking for property owners' support for the 10-year renewal of the HBID so that we can continue to do our work making the district a great place to live, work, play, and invest.

Many Thanks,
Mark Roylance



Board of Trustees