**Downtown Helena Inc.**

Board of Directors Meeting

Tuesday, June 11, 2019, 8:30 AM

Chamber Building

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| **Board Members Present:** | Sean M., Steve D., Kevin S., Rex S., Riley T., Lee S. | | |
| **Public:** | Sharon Haugen | | |
| **Staff:** | Cassidy Mercer, Micky Zurcher | | |
| **Agenda** | **Discussion** | | **Motion/Action** |
| Welcome & Introductions | DHI Board President Kevin S. called the meeting to order at 8:34 a.m. | |  |
| Public Comment | Sharon Haugen discussed the commission looking to not consider several new pieces under new zoning including casinos. So far the ordinance has passed as is, and the 3 concerns are permitted uses. She is reaching out to parties of interest in the downtown area. There is some concern and discontent over 1 zoning district that they are hearing now. | |  |
| Approve May Minutes | Sharon left at 8:41 | | Motion by Rex to approve the March minutes. Seconded by Steve. Motion passes. |
| Approve May Financials | 8:44 Sean arrived  Micky explained that since we were down in sponsorships we are hoping to make it back with the increase in wristband prices for Alive at Five.  Discrepancy with the Misc. section of Alive at Five budget. | | Motion by Sean to approve May financials. Seconded by Steve. Motion passes.  Action: Micky will look into the $1,000 expense in Misc. |
| New Business   1. Approve 2018 income tax return 2. Alive at Five DHI night | Micky pointed out that she noticed a few technicalities in the tax return that she looked into.  Cassidy asked board members to choose a night that they would like to attend Alive at Five for a DHI Night. July 10th was chosen and Rex, Riley, Sean, Kevin signed up to attend. Discussed getting a banner to hang from the stage that says “Downtown Helena Inc. presents Alive at Five” “find out more at downtownhelena.com. Also discussed possibility of getting flags to put at entrances.  Lee mentioned that Al had suggested reaching out to St. Pete’s to sponsor Alive at Five, as well as putting together a Battle of the Breweries. | | Action: Kevin signed the 2018 tax return and Micky will file it  Action: Cassidy will look into ordering the banner for this year, and then the possibility of flags  Action: Kevin will get Cassidy contact info for St. Pete’s and she will reach out |
| Old Business   1. Bylaws | Micky announced that Kiki has resigned from the board. Sean mentioned that he knows someone from the Montana Club that might be interested, they would need to become members first. Discussed if we should wait to bring on a board member until January or get someone who is passionate now. | | Action: Sean will reach out to Emily about the board opening |
| Committee Reports   1. Joint marking committee 2. Membership committee 3. Events committee 4. ED Report 5. Membership and marketing Coordinator Report | Micky met with Jason O’Neil to work out photography between DHI, Visit Helena, MBAC. Cassidy contacted Allie about drone footage, Sean mentioned that his contact will be in town but is not licensed. Discussed interest in getting umbrellas done with logo. Sean said the tv is up in the Arcade building they just need to get non-reflective worked out. | |  |
| News & Announcements | 1. Micky out June 20-July 8 2. Office closed on July 5 | |  |
| Next Board meeting | July 9th, 8:30 a.m. - Chamber | |  |
| Adjourn |  | | Motion to adjourn the meeting was made at 9:29 a.m. by Rex, seconded by Riley. |
| Respectfully submitted: Micky Zurcher |  | |  |
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