

Helena Business Improvement District
Board of Trustees Minutes
Tuesday, June 11th, 2019 – 3:30 p.m.
Chamber Building, 225 N Cruse Ave, basement conference room

Board Members Present: Lee S., Rex. S, Mark R. John G., Al R., Ryan S.
Public: Sharon Haugen, Dave Hewitt, Kris Homes, Riley Tubbs
Staff: Micky Z. - HBID Executive Director

Agenda

Discussion

Motion/Action

Welcome	Board Chair, Lee Shubert, called the meeting to order at 3:31 p.m.	
Public Comment	None	
Approve May Board Minutes		Motion made by Al to approve the May Board minutes. Second by John. Motion passes.
Approve May Financials	Riley Tubbs and Kris Holmes arrive at 3:36 p.m.	Motion made by Al to approve the May Financials. Second by John. Motion passes.
Committee Reports	Al spoke on behalf of the organization committee and stated he and Lee met last Friday. A topic they discussed was procedure in the absence of the ED. Lee added at the end of this month, Micky, Rex, and he will all be gone.	Action: Al and Ryan volunteered to be the contact for staff in the absence of Micky, Rex, and Lee.
Downtown Helena Inc. Update	Mark spoke on behalf of the streetscape committee and stated they had a brief meeting after/during the zoning meeting last night. Sharon will update the board later in the agenda. Rex added the gov. cup banners came down and summer banners are up. The flower baskets look great. Riley spoke on behalf of DHI and stated the focus is Alive at Five. The first Alive at Five was last week and was greater financially than any 2018 Alive at Five.	
Parking Update	Dave updated everyone on the soft roll out of the downtown parking kiosks. Dave continues to explore employee pay options. People are figuring out how to use the kiosks as money is rolling in. Dave met with BID staff, Lee, Sandy Shull, and Kevin Skaalure a few weeks ago. Staff are helping with marketing and a new downtown parking map. Micky asked about adding ADA to the map, but Dave explained that piece is in the works and will be added later. There has been a delay in the smart meter installation and the passport parking app will be the last piece to go into play.	
New Business	Dave also said that the City has a booth at the Farmers Market where departments, the Mayor, and City Commission will share the weeks informing the community about what the City is working on. Micky mentioned that Alive at Five is missing sponsors for bands this year. DHI agreed to take July 10 at their board meeting this morning and Micky asked if HBID would take August 14, the last Alive at Five in Women's Park. Board members will be asked to pour beer, where there new Distinctly Helena Uniquely Downtown tee-shirts, and represent the BID in an informational booth setting.	Action: Board agreed to take August 14 th to set up an informational booth and volunteer to pour beer at Alive at Five. John, Al, Lee, and Rex all agreed with Mark stating he needed to check his schedule.
	Sharon thanked the Board for their gracious input and work over the last few years on the zoning change for downtown. Formed based code zoning is structured around the design of the building instead of the use. The Commission passed the first read at the Commission meeting last night and the final passage is schedule for June 24 th . Sharon has reached out to the six properties in the downtown that are classified as casinos. She spoke with Last Chance Casino over the weekend and heard her first concerns with the new zoning. Sharon asked if the Board has heard anything and requested folks be sent to her for answers.	

Sharon added the bus debut has been getting inquiries from realtors. The RFP will go out at the end of the month and Sharon will share the link with us so we can share it with interested parties.

Old Business

- a. Creation (renewal)
- b. Wayfinding sign
- c. Façade grant
- d. Calendar
- e. Marlow Market Co-Op
- f. Project Renaissance
- g. Staff

Sharon leaves at 4:14 p.m.

Micky updated the Board on the creation process. The City turned in their petitions yesterday and we should get the joint City with the County properties by the end of the week. That should take us close to 30% of the petitions signed of our 60% goal. Micky requested the board members look at the large property owners list and inform Micky which seven property owners from the list they would like to approach.

The wayfinding sign is being made and will be installed by Parks.

Micky conversed with The Base Camp today and Tim Lynch indicated they are looking at later in June to move forward with the project. Union Market building got approval from Historic Architecture Specialist, Pete Brown. Micky has not received an official letter of decline but her and Mike Casey have spoken about his award and he indicated to her that they were planning on declining.

Micky has not heard from Valley Bank if they are in or out with partnering on the calendar. She was told a few weeks ago the decision was being made but has not been informed.

Lee updated the board on the Marlow Market and said he needs to know from the Schools a purchase price.

Project Renaissance is no more. Board members mentioned the security portion of seeing cops on the Ped Mall.

Micky reported the staff are doing a phenomenal job and intern Kelsie and maintenance assistant Dustin have started and jumped right in.
MZ out June 20-July 8 – World Community Development Conference
Lee out June 20 – June 29
Rex out June 28 – July 1
Office closed on July 5

News & Announcements

Next meeting

July 9th, 2019, 3:30 p.m. Chamber Building

Adjourn

At 4:46 p.m. Al motioned to adjourn the meeting. Second by Rex.

Respectfully submitted: Micky Zurcher

Action: Ryan and Mark volunteered to talk with Nicholson's. Micky will get the corresponding petitions to the board members who are going to speak to the properties. Al handed Micky a list of the folks he will approach. Micky will update the sheet and send to the Board so members can continue to choose from the list.