**Downtown Helena Inc.**

Board of Directors Meeting

Tuesday, July 9, 2019, 8:30 AM

Chamber Building

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| **Board Members Present:** | Sean M., Kevin S., Rex S. |
| **Staff:** | Cassidy Mercer, Micky Zurcher |
| **Agenda** | **Discussion** | **Motion/Action** |
| Welcome & Introductions | DHI Board President Kevin S. called the meeting to order at 8:39 a.m. |  |
| Public Comment |  |  |
| Approve June Minutes |  | Motion by Rex to approve the June minutes. Seconded by Sean. Motion passes. |
| Approve June Financials |  | Motion by Sean to approve May financials. Seconded by Rex. Motion passes. |
| New Business1. Alive at Five
2. Golf Tournament Opportunity
3. Business Directory
 | Cassidy presented the budget comparison from 2019 and 2018 Alive at Five seasons. We are down in beer sales after having a couple slow weeks due to weather and the holiday. Wristbands are up since we raised the price.Cassidy and Sean explained the situation with our rain out location. We don’t have many alternative options to the Shrine building for this year, but the Myrna Loy is a possibility for next year.Micky suggested the golf tournament for this fall. We would need to have at least between 100-150 players and solicit additional sponsors.Kelsie has finished her first draft of the business directory. You can preview it in Publisher. She will be accepting edits and suggestions until the end of July at intern@helenabid.com | Action: Reach out to Miller’s and see if they would be willing – meet with ShrineAction: Micky will look further into this opportunityAction: Email edits to Kelsie by end of July |
| Old Business1. Alive at Five DHI Night
2. Bylaws
 | We will need 2 people to help with pouring beer, everyone else will man a table to take donations. When someone donates they will get a Downtown bag for free. Please wear your t shirt.Sean talked about the governance calendar as a part of the bylaws. We should expect to have a draft of the updated bylaws by the August board meeting. |  |
| Committee Reports1. Joint marking committee
2. Membership committee
3. Events committee
4. ED Report
5. Membership and marketing Coordinator Report
 | The display at the Arcade building is up, and in the future we should have access to update the content. Micky was asked to put together something about her trip to share on the website.Micky briefly explained the status of the BID petition.  |  |
| News & Announcements |  |  |
| Next Board meeting | August 13th, 8:30 a.m. - Chamber |  |
| Adjourn |  | Motion to adjourn the meeting was made at 9:39 a.m. by Sean, seconded by Rex. |
| Respectfully submitted: Cassidy Mercer |  |  |
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