

Downtown Helena Inc.
Board of Directors Meeting
 Tuesday, October 8, 2019, 8:30 AM
 Chamber Building

Board Members Present: Sean M., Trevor P., Riley T., Kevin S.

Staff: Cassidy Mercer, Micky Zurcher

Agenda

Discussion

Motion/Action

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| Welcome & Introductions | Board President Kevin Skaalure called the meeting to order at 8:33 AM | |
| Public Comment | | |
| Approve September Minutes | | Motion by Sean to approve the September minutes. Seconded by Riley. Motion passes. |
| Approve August Financials | | Motion by Sean to approve the August financials. Seconded by Riley. Motion passes. |
| Events (proposed dates fall on same timeline as 2019) I. Spring Art Walk – May 8th II. Roll N’ Stroll – May 16 III. Alive at Five – June 3 – August 12 IV. Kids’ Fall Fest – October 10 V. Trick or Treat – October 31 VI. Fall Art Walk – November 13 VII. Parade of Lights – November 27 VIII. Breakfast with Santa – November 28 IX. Small Business Saturday – November 28 X. Other? | At the last general membership meeting it was brought up that Crazy Days should be on the calendar. We will have this as an event on the calendar this year but it is not a DHI event. There may be some misunderstanding about the printed calendar of the events that we have been doing, this being the second year, and the DHI calendar of events. There has also been discussion about having 1 st Friday and Art Walk on the same day. We will move forward with our recommendation unless someone comes to oppose that. Little Tykes will still happen on Halloween even though it is a Saturday this coming year and some businesses may not be open to participate. | |
| Governance Calendar | We will move decisions concerning the bylaws, board vacancies, and member dues to the November board meeting. | |
| 2020 Budget | Micky is concerned about a 32,000 deficit in the 2020 budget. The difference between 2019 and 2020 includes the loss of sponsor dollars and an increase in costs of the gift card program for legal fees and supplies. Many of our events do not have sponsorships and Alive at Five was very short on them this past season. Sean made a recommendation that we see a combined budget between DHI and BID to get a better picture of the organizations budget situation. This would need to be discussed in the MOU conversation with the BID board. We can consider a few options for the budget: increasing member dues, cuts to current spending, increasing sponsor dollars. | |

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| News & Announcements | Cassidy announced that her husband has accepted a job in Billings and this will be her last month. Micky brought up restructuring of the staff moving forward and how we would like to approach this vacancy. The possibility of a work session might be needed to bring both boards together to consider how they would like to move forward. | |
| Next Board meeting | November 12 th 8:30 AM | |
| Adjourn | | Motion to adjourn the meeting was made at 9:47 a.m. by Riley, seconded by Sean. |
| Respectfully submitted: Cassidy Mercer | | |