

Helena Business Improvement District
 Board of Trustees Minutes
 Tuesday, February 11th, 2020 – 3:30 p.m.
 21 N Last Chance Gulch, Suite 100

Board Members Present:	Rex. S., John G., Mark R., Ryan S.	
Public:	David Knoepke, Riley Tubbs	
Staff:	Micky Z. - HBID Executive Director	
<u>Agenda</u>	<u>Discussion</u>	<u>Motion/Action</u>
Welcome & Introductions	Board Vice-Chair, Rex S., called the meeting to order at 3:31 p.m.	
Public Comment	None	
Parking update	<p>David said they continue to collect numbers and are planning for another update mid-March to the City Commission. Dave also mentioned the possibility of paying parking tickets through the My Helena app and the Passport app in the future.</p> <p>Micky shared the business survey results via print outs to explain what was being represented.</p> <p>Consensus from all attendees is parking is working.</p>	Action: Micky will share the business survey video link to both DHI and BID board members.
Downtown Helena Inc. update	Riley said the DHI Board meeting discussed the 2020 vision and welcomes three new Board members. He mentioned we are working through some Alive at Five logistics.	
Approve January Board Minutes		Motion by Mark to approve the January board minutes. Second by John. Motion passes.
Approve December Financials		Motion by John to approve the December financials. Seconded by Ryan. Motion passes.
Committee Reports	Streetscape - Rex mentioned he knew of an interested party in the façade grant. Deadline to apply is April 15.	
Old Business a. URD Board b. Banner RFP c. Solid waste d. 300 block	<p>Micky indicated she heard Lee and Riley were elected to the URD Board. Riley said he had not yet heard.</p> <p>Micky informed the board the banner RFP is live and closes February 28.</p> <p>Micky said at this time the solid waste project idea is on hold until the City finds a City Manager.</p> <p>Micky stated the City did a survey on the 300 block and found “there are 4-foot vaults in front of most of the buildings. The installation of the trees could be tricky, so we don’t collapse or damage the vault wall. We may want to have a quick on-site meeting to discuss the project talk exact location because there are limited location for tree because of light poles and other amenities.”</p>	Action: Micky will work with Ryan to review the requested tree locations and move forward with next steps from there.
New Business a. Parking working groups b. Main Street designation c. National Main Street Conference d. Visitor Center	<p>Micky asked for the pulse from the BID board regarding Commissioner Dean’s request to have parking working groups. Micky explained she has a meeting set up with Commissioner Dean to update her on all that has been done over the last eight months. David K. will join Micky in the discussion with Commissioner Dean.</p> <p>Micky informed the board she, Sharon Haugen, and Lee all co-signed a letter sent to the Montana Department of Commerce Main Street program requesting advancement from Affiliated</p>	Action: Board thought educating Commissioner Dean on all that has happened is a first good step before implementing a parking working group.

	<p>Montana Main Street Community to become an accredited Main Street American community. This request comes directly from the Boards FY 2020 work plan.</p> <p>Micky informed the board she is registered for the National Main Street Conference in Dallas, TX, in May.</p> <p>Micky informed the board of her conversations with MBAC, Tourism Alliance, and Commissioners regarding a 'visitor center.' Further discussion on this is planned for the board retreat on March 10.</p>	
News & Announcements	N/A	
Next meeting	All day board retreat on March 10, Silver Star basement conference room.	
Adjourn	Meeting concluded at 4:20 p.m.	
Respectfully submitted: Micky Zurcher		