

Downtown Helena Inc
 Annual Membership Meeting Minutes
 Wednesday, February 19th, 2020 8:30 a.m.
 Chamber Conference Room, 225 N Cruse Ave.

Board Members Present:	Riley Tubbs President, Rex Seeley, Deb Whitcomb,	
Staff:	Micky Z. - Executive Director, Eric G. – Membership Coordinator, Nick H. – Events Coordinator	
<u>Agenda</u>	<u>Discussion</u>	<u>Motion/Action</u>
Welcome & Introductions	President Riley Tubbs called the meeting to order at 8:35 a.m. and introductions were made.	
Update from Helena City Commissioner Heather O’Loughlin	<p>Heather spoke about the Urban Renewal Tiff Advisory Board vacancies (?Micky Details) and informed the group about the opportunities to serve on the board.</p> <p>From City of Helena Website:</p> <p>One (1) representative of a business within the Downtown Urban Renewal Area; One (1) owner of property located within the Downtown Urban Renewal Area, or the property owner’s representative; One (1) resident who resides within the Downtown Urban Renewal Area, but is not a property owner within the Downtown Urban Renewal Area; One (1) member of the Helena Business Improvement District Board; One (1) representative of Lewis and Clark County; One (1) representative of the Montana Business Assistance Connection; One (1) representative of a not-for-profit organization; Two (2) business or property owners, or their representatives, or residents, located in the Rodney Street Study Area; One (1) real estate or property development professional with professional experience within the boundaries of the Downtown Urban One (1) representative of Helena School District No.1; One (1) representative of an art, music, or other cultural organization located within the boundaries of the Downtown Urban Renewal District; One (1) member of a historic preservation organization; and One (1) member of an organization with a focus on housing.</p> <p>Applications can be submitted on the helenamt.gov website</p>	
Update from City of Helena PIO Rebecca Connors	<p>Rebecca informed the group about the me Helena app which has around 500 downloads. She said that the app has been used to report abandoned vehicles and parking related issues such as malfunctioning kiosks.</p> <p>It was also stated as an FYI that the City will start distributing census information.</p>	
Old Business	Eric informed the members about DHI’s plan to present 3 options for a replacement to the gift card program.	

DHI Business	<p>Eric explained the new Spotlight Business program. The program goal is to create a venue for business to business networking.</p> <p>The host business will open their doors and provide snacks and refreshments. All DHI members are welcome to attend.</p> <p>The first Spotlight Business night will be hosted by Berkshire Hathaway's Deb Whitcomb and her team. On Monday March second from 5:30 – 6:30 pm.</p> <p>Eric also informed the group about the plan to develop an annual cooperative marketing proposal including digital, broadcast, print billboards and wayfinding.</p>	
News and Announcements	<p>Kev Ham Presented to the group about his Big Sky Pride event on the week of June 14-21st More information can be found at www.bigskypride.com</p> <p>Sandy Shull presented so questions and suggestions about parking. Dave Knoepke stated that they plan to get a full year of data before any changes are made.</p> <p>Heather O'Loughlin reiterated the importance of the full year of data. She discussed</p> <ul style="list-style-type: none"> • shifting the hours of the parking office hours • Courtesy tickets • Possible further discounts on Goldie Coins <p>Cal Poole from Grandstreet Theatre informed the group about their upcoming Gala on March 21st more information and make a reservation visit www.grandstreettheatre.com</p>	
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Next meeting	Wednesday, February 19, 2020. Chamber Building; 225 Cruse Ave.	
Adjourn	Meeting concluded at 11:50 a.m.	
Respectfully submitted: Carmen Schillinger		