



DHI General Membership Meeting

Wednesday February 19th 2020, 8:30 a.m.
Chamber Conference Room, 225 N Cruse Ave

Board of Directors

Riley Tubbs, President
Rex Seeley
Sean Morrison
Micky Zurcher, Executive Director

Deb Whitcomb
Andy Onushco
Daniel Barry

Agenda

- I. Welcome and Introductions
- II. Update from DHI/BID Staff
- III. Update from City Commissioner, Heather O'Loughlin
- IV. Update from City of Helena PIO, Rebecca Connors
- V. Old Business
 - a. Strategic plan for new Gift Card/Loyalty Card program
 - b. Remaining board vacancy
- VI. New Business
 - a. 2020 Vision
 - Cooperative Marketing?
 - b. Continental Divide Trail Gateway Community, what is our role going forward
 - c. Application for the BID Façade Improvement Grant. Last day to apply is April 15th
- VII. Membership Update
- VIII. Public Comment
- IX. News & Announcements
- X. Next Membership Meeting
 - a. March 10th at 8:30 am in the Chamber of Commerce basement conference room.
- XI. Adjourn

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