

Downtown Helena Inc
 Board Meeting Minutes
 Tuesday, July 14, 2020 8:30 a.m.
 Chamber Conference Room, 225 N Cruise Ave.

Board Members Present:	Riley T. - President, Deb W., Sean M. – Vice President; Rex S.; Andy O.	
Public:	John Grant, David Knoepke	
Zoom:	Lee Shubert, Jenny Deherrera, Howard Skjervem	
Staff:	Micky Z. - Executive Director	
<u>Agenda</u>	<u>Discussion</u>	<u>Motion/Action</u>
Welcome & Introductions	Board President., Riley Tubbs, called the meeting to order at 8:36 a.m.	
Public Comment	None	
Approve May financials		Motion by Debbie to approve the April financials. Second by Sean. Motion passes.
Approve May board minutes		Motion by Debbie to approve the April financials. Second by Sean. Motion passes.
Events Update	Riley updated the board by stating the Alive at Five August event planning is no more but that we should start to focus on how we may execute Parade of Lights and Kids' Fall Fest.	
Membership Update	The bi-annual members invoices were sent a couple weeks ago. Seven elected to pay bi-annually and one responded stating they were no longer going to be members due to COVID; Mountain Sage Gallery.	
BID Update	Micky brought the hand sanitizers provided from the URD and said of the 30 that were provided only seven have been picked up. Board members felt they were being used. David K. stated the ones they are monitoring are not being used heavily. Micky also stated the BID board will vote today on moving office spaces. Micky has been in contact with Project Management, who leases the Medical Arts Space. DHI feels the price per square feet is high. Jenny from PM stated the price has already come down but DHI suggested we negotiate. DHI loves the idea of being on the PED Mall and creating a tourism destination location on the mall.	Action: Micky will send another email to let folks know the hand sanitizers are still available.
Old Business a. Gift card/loyalty program b. Operations Director	Andy O. left at 9:00 a.m. Riley found out info about the gift card program suggested at the June general membership meeting. Micky stated she will be talking with Ellie from Bozeman about Bozeman Bucks tomorrow afternoon. Sean reiterated that we may not have the funds to support a new program if the costs is to be fronted by DHI.	Action: Micky will forward the email Riley received from the gift card company Amy Barrett of Lasso the Moon suggested at the June general membership meeting.
New Business a. Management Fee	Micky informed the board she will be suggesting to the BID board at their meeting later today that the \$1500 management fee be suspended until DHI receives event revenue and/or membership revenue.	
News & Announcement		
Next meeting	August 11; 8:30 a.m.	
Adjourn	Meeting adjourned at 9:17 a.m.	
Respectfully submitted: Micky Zurcher		