

Downtown Helena Inc
 Board Meeting Minutes
 Tuesday, June 9, 2020 8:30 a.m.
 Chamber Conference Room, 225 N Cruise Ave.

Board Members Present:	Riley T. - President, Deb W., Sean M. – Vice President; Daniel B., Rex S.	
Public:	Kal Poole, John Grant, David Knoepke, Lee Shubert	
Staff:	Micky Z. - Executive Director	
<u>Agenda</u>	<u>Discussion</u>	<u>Motion/Action</u>
Welcome & Introductions	Board President., Riley Tubbs, called the meeting to order at 8:34 a.m.	
Public Comment	David K. remarked hand sanitizer stations will be going downtown in the next few weeks. A map was presented at last nights Commission meeting with 11 stations. The additional 40 or so stations will ideally be disbursed to downtown businesses.	
Approve April Financials		Motion by Debbie to approve the April financials. Second by Sean. Motion passes.
Events Update	Sean and Riley updated the board on planning events like Alive at Five in August. Kal mentioned Grand Street is planning to do outdoor theatre for the first two weeks of August in Hill Park. Additional discussions of having musicians play on the streets has also been in the works. Great feedback from the Window Art Walk.	Action: this Thursday interested parties have been invited to attend a meeting to strategize logistics for Wednesday August music events.
Membership Update	Two new members joined last month; Off the Wall Advertising and we received payment from Associated Dermatologists.	
Marketing Update	Billboards are up, Montana Radio is on ad two of four, and yard signs. Social Media presence has grown, and it is all organic. Window Art Walk has been huge.	
BID Update	Lee stated the BID board meets this afternoon and on the agenda is graffiti, 300 block trees...	
Old Business a. Gift card/loyalty program b. Blue Star Audio Tours c. Operations Director	Sean and Riley updated the board on options we have been exploring to revive the gift card program. Next Wednesday's general membership meeting will be dedicated to this topic. Kal is seeking support for Blue Star Audio Tours theatrical experience of Historic Downtown. DHI does not have funding to support this great idea. Kal left with saying he will reach out to Andrea and potentially come back to us with a way for us to partner but not financially. Debbie left at 9:10 a.m. Micky stated she plans to make calls to four applications today for next week interviews for the DHI Operations Director. Lee agreed to assist Sean and Micky with the interviews.	
New Business	None reported	
News & Announcement	David K. added he just got word chip sealing will take place this Thursday on Neil, Fuller, and side streets. Rex stated old bus depot is being tore down.	
Next meeting	July 14th, 8:30 a.m.	Action: Board requested the meeting continue to be offered via zoom as well.
Adjourn	Meeting adjourned at 9:33 a.m.	
Respectfully submitted: Micky Zurcher		