

Downtown Helena Inc
Board Meeting Minutes
Tuesday, January 12, 2020, 8:30 a.m.
DHI HQ, 330 N Jackson Street

Board Members Present:	Riley Tubbs, Sean Morrison, Dan Barry, Deb Whitcomb	
Public:	John Grant, Erinn Donnell, Andrea Opitz, Christopher Clemow, David Swenson, Sarah Hamblock, Mike Mergenthaler	
Staff:	Mike Rooney, Operations Director; Micky Zurcher, BID ED	
<u>Agenda</u>	<u>Discussion</u>	<u>Motion/Action</u>
Welcome & Introductions	Conflict of Interest set as the opening for our meetings going forward. Board members just need to state if they think they'd have one related to our agenda.	None
Public Comment	None	None
Approve October & November Financials	Riley presented financials. Mike presented finalization of 2021 budget since he didn't include it in previous meeting's agenda. Mike threw out his ability to approve for loans and other forms of financial support like the upcoming PPP first round loan.	Riley motioned, Deb Approved, Dan 2 nd Oct/Nov financials Riley motioned, Sean approved, Dan 2 nd for budget. Sean motioned, Deb 2 nd for loans and financial aid
Approve October & November board mins	Riley presented	Sean motioned, Dan 2 nd
Events Update <ul style="list-style-type: none"> ● Parade of Lights ● Deck the Halls ● Alive at Five 	Parade of Lights cancelled due to new 50-person cap from L&C board of health; would include float participants and we couldn't proceed as such. Deck the Halls holiday decorating will commence; DHI putting up \$2k total, first come first serve, with \$200 max per business in compensation.	Radio ads will change to focus on Deck the Halls. Mike to work with float participants and non-profits on other ways to be involved. For \$2k expenditure, Sean moved, Andy seconded. Deck the Halls poster to be created as well.
Events Update <ul style="list-style-type: none"> ● Alive at Five Prep ● Winter Festival in February 	Looking forward to Alive at Five, starting planning now Don't host Winter Festival but rather space out smaller, one-off, quick events (Sean). Utilize opportunities to sponsor events Andrea: working with Happy Girls Race, a group out of Bend, OR. They host a winter festival with ice sculptures. Sarah: Ice sculptures in Butte. Whitefish carnival (Riley)	Mike to create planning doc for Alive @ 5 Mike to look at ways to create quick, one-off events that'll get people downtown during February.
Membership Update <ul style="list-style-type: none"> ● Dues due end of month 	Mike has a lot of work to make up the difference: \$38k goal, right now we're at \$16.2k. Will reach out more to real estate and law firms, as well as businesses just outside of downtown.	Mike to hit the pavement throughout the month of January. Mike to share tracker with board and see who needs to renew, as well as which Nuggets members are DHI members.
BID Update	Comprehensive Downtown Improvement Plan: additional \$30k for a budget of \$100k. Will be completed by Nov with RFP.	None

	<p>Graffiti Legislation: Clean Slate out of Bozeman consulting.</p> <p>Assessment Formula: Sub-committee of largest property owners to figure it out.</p>	
<p>Old Business</p> <ul style="list-style-type: none"> • Downtown Helena Map • Downtown Helena Nuggets 	<p>Maps are distributed downtown and to hotels thanks to help from Visit Helena. Look into ways to start a scavenger hunt downtown in February in conjunction with Window Art Walk</p> <p>Now have \$46k in bank account and 33 businesses that accept them.</p>	None
<p>New Business</p> <ul style="list-style-type: none"> • Board Nominations • Slack communications platform • 501(c)3 research • Downtown health care plan 	<p>Sarah Hamblock from Gold Bar & Western nominated and accepted as new board member. Still need one more nomination for remaining 7th spot on board.</p> <p>Slack will be the new downtown communications platform, is free for us to use.</p> <p>C3 research on hold for now as Mike works to get membership dues.</p> <p>Health care plan research on hold for now as Mike works to get membership dues.</p>	<p>Sean motioned Sarah to board, Dan 2nd. Mike to look for possible 7th board member.</p> <p>Mike to do Slack training at next general membership meeting.</p>
News & Announcement	None	None
Next meeting	February 9 th at 8:30am	None
Adjourn		
Respectfully submitted: Mike Rooney		