

Downtown Helena Inc
Board Meeting Minutes
Tuesday, February 9, 2020, 8:30 a.m.
DHI HQ, 330 N Jackson Street

Board Members Present:	Riley Tubbs, Sarah Hamblock, Sean Morrison, Chelsia Rice, Andy Onuschco	
Public:	David Knopke, Shari Hagengru, Howard Skjervem	
Staff:	Mike Rooney, Operations Director; Micky Zurcher, BID ED	
<u>Agenda</u>	<u>Discussion</u>	<u>Motion/Action</u>
Welcome & Introductions	Conflict of interest: AshLy with Community Crate (as renter) and Dan Barry (as landlord).	None
Public Comment	None	None
Approve December Financials	Live Music grant didn't cover advance payments in 2021; DHI changed the use for that \$9k to cover previous expenses shared by BID and DHI in 2020. Valley Bank didn't accept PPP loan due to fact that DHI didn't have employees at beginning of last year.	Riley motioned, Sean Approved, Andy 2 nd Dec financials Mike will apply for PPP with other banks/credit unions.
Approve December Minutes	No meeting in December 2020	None
Events Update <ul style="list-style-type: none"> • Alive at Five Remix Discussion 	Key takeaways: <ul style="list-style-type: none"> • Helps Downtown members/businesses • Helps Downtown community members (musicians, etc.) • Generates revenue for DHI (ideally no less than current Alive-at-Five) • Safe (COVID, etc.) • Legal (DOR liquor, city permits, etc.) 	Sean motioned, Sarah 2 nd to have Mike put together discussion from meeting into planning document for board. Riley encouraged people continue discussion and don't hesitate to reach out.
Membership Update <ul style="list-style-type: none"> • Membership Dues 	Mostly positive response to invoices. A few negative responses, though, that Mike dealt with. Could use help with top businesses in the document that was shared with board members. Thank You letters sent to initial business members for 2021.	Board to help with 1 st tier outreach. Mike to meet directly with businesses next week, both members and those who can join.
BID Update <ul style="list-style-type: none"> • Parklets 	Application would line out costs. BID will send out message to general membership and will hopefully have their own.	None
Old Business <ul style="list-style-type: none"> • Downtown Map • Free hand sanitizer 	Downtown Helena map now online. Free hand sanitizer still available.	None
New Business <ul style="list-style-type: none"> • Business member mentorship discussion • Block meetings & outreach discussion • Board matrix discussion 	Didn't have time to cover this, will roll over into March meeting.	Sarah motioned to move to next meeting, Sean 2 nd Mike to put in March board meeting agenda.
News & Announcement	None	None

Next meeting	March 9 th at 8:30am	None
Adjourn		
Respectfully submitted: Mike Rooney		