



Alive at Five is back this summer - as **REVIVE AT FIVE!**

The live music. The local beer. The kids' activities. The nearby vendors and food trucks. All of it outside at one Helena's amazing green spaces. **Revive at Five**, Helena's staple concert series, is safely coming back this year in one form or another, every Wednesday during July and August. In fact, we're even going to kick off the festivities a half hour early each day.

Revive at Five is crucial to the vibrancy of Downtown Helena. The ability to get together as a community and support local businesses is what makes this concert series truly unique, one that was absent last summer due to safety measures and yet is still regarded as a staple of Helena's summers. This mid-week break, thanks to partnerships with local bands, businesses, distributors, and vendors, shows how Helena can be a thriving, connected community in the heart of Montana.

None of this would be possible, though, without the help of our sponsors. Sponsors like yourself, ones who may not even be located downtown but understand that investing in an event like this keeps Helena vibrant, unique, and energized for both locals and visitors alike. Its an attraction that supports our local economy, drives tourism, and supports local art and music, all while getting people together during those long Montana summer nights that we all look forward to.

With that in mind, I'm reaching out to businesses like yours to discuss what sponsorship looks like for the 2021 season and show you how much of a difference your sponsorship could mean towards the overall vitality and health of Helena as whole and not just its downtown. **Revive at Five** is coming together and we'd greatly appreciate your support in ensuring that it makes up for last year while support our downtown businesses and vendors that need the help now more than ever.

Here's to another season of great music and community and we hope we can count on your support as a sponsor or partner of the upcoming season of Revive at Five.

Mike Rooney, Operations Director
Downtown Helena, Inc.
330 N Jackson Street
mrooney@helenabid.com | (o) 406-447-1535 | (c) 215-208-2314





REVIVE AT FIVE: 2021 SPONSOR BENEFITS

PARTNER LEVEL BENEFITS

Basic (\$100)

- Company name on banner

Standard (\$200)

- Company name on website
- Company name on social media
- + Bronze benefits

Advanced (\$300)

- Company name on posters
- Company name on staff shirts
- + Silver and Bronze benefits

SPONSOR LEVEL BENEFITS

Bronze (\$500)

- Staff shirts with small company logo
- Company logo on website
- Company announces the band
- Table opportunity at specific events
- Opportunity to record radio ads
- 5 complimentary wristbands

Silver (\$2,000)

- Staff shirts with medium company logo
- Company logo on website and social media
- Banners at Kid's Activity region
- Opportunity to record family ads
- 20 complimentary wristbands

Gold (\$3,500)

- Staff shirts with large company logo
- Company logo on posters, website, and social media
- Yard signs with featured logo
- 33 complimentary wristbands

Platinum (\$7,500+)

- Staff shirts with x-large company logo
- "24th season of Revive at Five sponsored by..."
- Banner displayed at each week's event
- Company logo on all posters
- 75 complimentary wristbands



* Sponsors at \$2,000 or more can set up a booth and provide volunteers to pour beer.



REVIVE AT FIVE: 2021 SPONSORSHIP

Business Name: _____

Contact: _____ **Email:** _____

Business Address: _____ **City, State, Zip:** _____

Phone: _____ **Website/social media:** _____

Sponsorship Level:

Partner: Basic (\$100) Standard (\$200) Advanced (\$300)

Sponsor: Bronze (\$500) Silver (\$2,000) Gold (\$3,500) Platinum (\$7,500)

Please make checks payable to **Downtown Helena, Inc.** and return sponsorship form to:

Downtown Helena, Inc.
c/o Mike Rooney
330 N Jackson Street
Helena, MT 59601

Please send a current version of your logo to be included on marketing materials to Mike Rooney at mrooney@helenabid.com.

Thank you for your support of **Revive at Five!**