

Downtown Helena Inc
Board Meeting Minutes
Tuesday, June 8, 2021, 8:30 a.m.
DHI HQ, 330 N Jackson Street

Board Members Present:	Riley Tubbs, Deb Whitcomb, Sean Morrison (Zoom), Sarah Hamblock	
Public:	Logan Smith (Zoom), John Grant (Zoom)	
Staff:	Mike Rooney, Operations Director; Micky Zurcher, BID ED	
<u>Agenda</u>	<u>Discussion</u>	<u>Motion/Action</u>
Welcome & Introductions	Conflict of interest <ul style="list-style-type: none"> AshLy with Community Crate & Chelsia Rice with MT Book Company (as renters) and Dan Barry (as landlord). 	Won't announce it every time from here on out but will include it in writing on the agenda.
Public Comment	None	None
Approve April Financials	Weren't ready in time.	None
Approve April board minutes	Will approve at joint board meeting in October.	None
Events Update <ul style="list-style-type: none"> Spring Window Art Walk Revive at Five Oktoberfest on September 25th 	Spring Window Art Walk <ul style="list-style-type: none"> Lasso the Moon won (\$300 membership for 2022) with Savanna Barrett being the artist (\$200) Revive at Five Update <ul style="list-style-type: none"> Staff <ul style="list-style-type: none"> 7 interviews this week Provide incentive for all staff to stay through the season as well as recruit other employees Distributors <ul style="list-style-type: none"> George's to provide their trailer for 7/8 weeks; Eagle Bev to provide theirs the week of July 21st Riley: don't provide the incentive until we know what alcohol is left. Sponsors <ul style="list-style-type: none"> \$1,500 left until we reach the \$12k goal Oktoberfest <ul style="list-style-type: none"> Host it on September 25th to avoid competing with other events in October. 	None Mike to continue Revive at Five planning Mike to begin initial planning.
Membership Update	Intrepid Credit Union may join	None
BID Update <ul style="list-style-type: none"> 300 block trees Graffiti Holiday Decor 	300 Block Trees <ul style="list-style-type: none"> Concrete broken, grates delayed Graffiti <ul style="list-style-type: none"> Micky will provide an update on what they cleaned up. Some have been cleaned Sean: still some left on their building Helena as a whole now has someone who will clean graffiti Holiday Décor <ul style="list-style-type: none"> Focus on 300 block No power on current 300 block trees and solar lights don't work as well. 	None
Old Business <ul style="list-style-type: none"> Board matrices Job postings for members 	Board matrices <ul style="list-style-type: none"> Fill them out and send to Mike Job Postings <ul style="list-style-type: none"> Members aren't able to post to our website, only Mike and Micky. Not a good use of time. 	Send board matrix to Mike

<p>New Business</p> <ul style="list-style-type: none"> ● Lincoln Prosperity Proposal ● Deeper Strategy Discussion 	<p>Lincoln Prosperity Proposal</p> <ul style="list-style-type: none"> ● Wild Montana is involved in adding more wilderness and public lands between here and Lincoln. Asking for various organizations to sign on as support due to the tourism that an act like this can bring. <p>Deeper Strategy Discussion</p> <ul style="list-style-type: none"> ● Pushed to August 	<p>Riley motioned, Deb 2nded, all ayes for Mike to let Wild MT know that DHI is supportive of this in terms of tourism.</p>
<p>News & Announcement</p>	<p>Office is closed next Friday, June 18th</p>	<p>None</p>
<p>Next meeting</p>	<p>July 13th</p>	<p>None</p>
<p>Adjourn</p>		
<p>Respectfully submitted: Mike Rooney</p>		