

Downtown Helena Inc
Board Meeting Minutes
Tuesday, August 10, 2021, 8:30 a.m.
DHI HQ, 330 N Jackson Street

Board Members Present:	Riley Tubbs, Quinn Mahoney, Sean Morrison, Dan Barry (Zoom)	
Public:	John Murdy (Zoom), Brandon Pendergast (Zoom)	
Staff:	Mike Rooney, Operations Director; Micky Zurcher, BID ED	
<u>Agenda</u>	<u>Discussion</u>	<u>Motion/Action</u>
Welcome & Introductions	Conflict of interest <ul style="list-style-type: none"> AshLy with Community Crate & Chelsia Rice with MT Book Company (as renters) and Dan Barry (as landlord). 	None
Public Comment	None	None
Approve June Financials	Discussion <ul style="list-style-type: none"> Sean: what's a timed budget? <ul style="list-style-type: none"> Micky: mapping out the budget with small nuance. Sean: need to better understand where we're at. Last Friday recap <ul style="list-style-type: none"> Propose to make Quinn Treasurer Budget changes to keep in mind: <ul style="list-style-type: none"> PPP Loan Only 8 Revive at Five's Need for new events to shore up difference Sean: don't want to ask BID for more money <ul style="list-style-type: none"> Now with Quinn on, possibility of creating a Finance Committee Sean: we need to know monthly if we're on track. 	No quorum for financials, moved to September meeting. No quorum for Quinn as Treasurer, moved to September meeting. Mike to put together updated budget for board by end of month.
Approve June	None	No quorum for minutes, moved to September meeting
Events Update <ul style="list-style-type: none"> Revive at Five Oktoberfest on September 25th 	Revive at Five Update <ul style="list-style-type: none"> Going into Week 6 Still not hitting our average goal of \$8k per week Soap Box Septemberfest <ul style="list-style-type: none"> Combining event with Point S for soap box derby Meeting with contact this Thursday then hitting the ground running on getting the word out. Put beer garden in Chamber Parking lot? 	Mike to work with Point S on details of event.
Membership Update	None	None
BID Update <ul style="list-style-type: none"> Trees Maintenance Person Flower baskets Graffiti 	Trees <ul style="list-style-type: none"> Not complete yet but should be done by end of month Maintenance Person <ul style="list-style-type: none"> Al Roy has been hired to take care of trashcans and bulb-outs Flower Baskets <ul style="list-style-type: none"> Micky working with multiple companies on beautification for next year. Baskets were taken down three weeks ago Graffiti <ul style="list-style-type: none"> Sean: doing an amazing job that adds a lot of value to downtown. 	None
Old Business <ul style="list-style-type: none"> Strategy session in August. 	Strategy Session <ul style="list-style-type: none"> Sean: focus on small business needs like health care c3: Heart of Helena 	Sean to get in touch with Richard from MT Health Co-Op

<p>New Business</p> <ul style="list-style-type: none"> ● Board Expansion ● Holter Tour ● Alternate Meetings ● IEDC Survey 	<p>Board Expansion</p> <ul style="list-style-type: none"> ● Vote on it at general membership meeting in January <p>Holter Tour</p> <ul style="list-style-type: none"> ● Offer it at September General Membership meeting <p>Alternate Meetings in PM</p> <ul style="list-style-type: none"> ● Once a quarter social for general members ● Start it at the beginning of November, discuss more at General Membership meeting in January <p>IEDC Survey</p> <ul style="list-style-type: none"> ● More coordination among the downtown organizations as well as with the city ● Have set quarterly meetings ● Sean: can we translate big picture stuff to actionable items 	<p>Put board expansion and alternate meetings in General Membership agenda for January.</p>
<p>News & Announcement</p>	<p>Micky out Aug 11-13; Mike out Aug 26-27</p>	<p>None</p>
<p>Next meeting</p>	<p>September 14th</p>	<p>None</p>
<p>Adjourn</p>	<p>None</p>	<p>None</p>
<p>Respectfully submitted: Mike Rooney</p>		