



THE SUPPORT YOU NEED TO

GROW YOUR HELENA BUSINESS

DOWNTOWN HELENA, MONTANA





FEEL SUPPORTED!

2022 BUSINESS MEMBERSHIP BENEFITS

SHOP. DINE. PLAY.



Strong Communities Need Strong Businesses

Become a supported member of Downtown Helena to receive exclusive access to our professional staff with expertise in marketing, operations management, and public policy and planning, as well as educational forums, reports, resources, and networking. You also get access to DHI's partner, the Business Improvement District, and their programs focused on real estate development and downtown beautification and infrastructure improvement.

★ Helena PIONEER (1st/2nd Year): \$100/\$175/year

- Free participation in DHI events (**excluding Alive at 5*)
- Logo in bottom banner of monthly email newsletter
- DHI member events & networking opportunities
- Inclusion of events on our online calendar and social media
- Participation in Downtown Helena Nuggets currency program
- Promotion on our Instagram Story
- Welcome email to members

★★ Helena EATS (Food Truck or Vendor): \$125/year

- First come participation in DHI events (**excluding Alive at 5*)
- Logo in bottom banner of monthly email newsletter
- DHI member events & networking opportunities
- Inclusion of events on our online calendar and social media
- Promotion on our Instagram story
- Welcome email to members

***BONUS: 25% off for all members on DHI room and equipment rentals**

(Inclusion in downtown First Thursdays)

★★ Helena ADVOCATE (Non-profit/govt): \$200/year

- Free participation in DHI events (**excluding Alive at 5*)
- Logo in bottom banner of monthly email newsletter
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- Inclusion of events on our online calendar and social media
- Promotion on our Instagram story
- Welcome email to members

★★★ Helena DEFENDER (Standard): \$300/year

- Free participation in DHI events (**excluding Alive at 5*)
- Logo in bottom banner of monthly email newsletter
- DHI member events & networking opportunities
- Inclusion of events on our online calendar and social media
- Include events in our physical annual calendar (**limit of 2 events*)
- Participation in Downtown Helena Nuggets currency program
- First-come business profile in monthly email newsletter
- Announcements or updates included in email marketing per request
- Logo included in online marketing for Alive at 5 and other events
- Entered into raffle for logo and business description included in annual calendar for one of the following months: Jan, Feb, March, April.

All members can redeem
DOWNTOWN NUGGETS

shop

dine

play

We're here to support you and your business! Mike Rooney: mrooney@helenabid.com or 406-447-1535.

★★★★★ **Helena HERO (Advanced):**
\$500/year

- Free participation in DHI events (**excluding Alive at 5*)
- Logo in bottom banner of monthly email newsletter
- DHI member events & networking opportunities
- Inclusion of events on our online calendar and social media
- Participation in Downtown Helena Nuggets currency program
- First-come business profile in monthly email newsletter
- Announcements or updates included in email marketing
- Logo included in online marketing for Alive at 5 and other events
- Include events in our physical annual calendar (**limit of 3 events*)
- Entered into raffle for logo and business description included in annual calendar for one of the following months: May, June, July, Aug.
- Logo included in digital marketing



★★★★★ **Helena GUARDIAN (Elite):**
\$1000/year

- Free participation in DHI events
- Logo in bottom banner of monthly email newsletter
- DHI member events & networking opportunities
- Inclusion of events on our online calendar and social media
- Participation in Downtown Helena Nuggets currency program
- First-come business profile in monthly email newsletter
- Announcements or updates included in email marketing
- Logo included in online marketing for Alive at 5 and other events
- Include events in our physical annual calendar (**limit of 7 events*)
- Entered into raffle for logo and business description included in annual calendar for one of the following months: Sep, Oct, Nov, Dec
- Logo included on **print and banners** for Alive at 5 and other events

MEMBER **BENEFITS**

PIONEER	EATS	ADVOCATE	DEFENDER	HERO	GUARDIAN	
✓	✓	✓	✓	✓	✓	• First come participation in DHI events (<i>*excluding Alive at 5</i>)
✓	✓	✓	✓	✓	✓	• Logo in bottom banner of monthly email newsletter
✓	✓	✓	✓	✓	✓	• DHI member events & networking opportunities
✓	✓	✓	✓	✓	✓	• Promotion on our Instagram Story
✓			✓	✓	✓	• Welcome email to members
			✓	✓	✓	• Inclusion of events on our online calendar and social media
			✓	✓	✓	• Include events in our physical annual calendar
			✓	✓	✓	• Participation in Downtown Helena Nuggets currency program
			✓	✓	✓	• First-come business profile in monthly email newsletter
			✓	✓	✓	• Announcements or updates included in email marketing per request
			✓	✓	✓	• Logo included in online marketing for Alive at 5 and other events
			✓	✓	✓	• Entered into raffle for logo and business description included in annual calendar for various months.
				✓	✓	• Logo included in digital marketing
					✓	• Include events in our physical annual calendar (<i>*limit of 7 events</i>)
					✓	• Logo included on print and banners for Alive at 5 and other events
✓	✓	✓	✓	✓	✓	• 25% off for use of the DHI room and equipment rentals





FOLLOW US



downtownhelena.com

For more information
contact mrooney@helenabid.com
or call 406-447-1535

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All photos by: Kevin League Photography