

Downtown Helena Inc
Board Meeting Minutes
Tuesday, July 12, 8:30 a.m.
BID/DHI HQ, 330 N Jackson Street

Board Members Present:	Onawa Linden (Zoom), Deb Whitcomb, Riley Tubbs, Sarah Hamblock, Daniel Barry	
Public:	Alicia Pichette, Bill Crane, Andrea Opitz (zoom)	
Staff:	Micky Zurcher, BID Executive Director; Jordan Conley, DHI Operations Director	
<u>Agenda</u>	<u>Discussion</u>	<u>Motion/Action</u>
Welcome & Introductions	<ul style="list-style-type: none"> N/A 	None
Public Comment	<ul style="list-style-type: none"> N/A 	None
Approve May Financials	<ul style="list-style-type: none"> Bill: purpose of the color-coding is to provide a big picture of the YTD. Red=negative; Green=positive. Colors are triggered at the \$300 level. Bill: We are still \$3000 under-budget at the Helena Guardians level Bill: The equipment will be a liability. \$975/yr. Will notice a difference in June and July financials. Micky: Concerns about our balance. Important to note that the BID still owes the DHI a 2000 balloons sponsorship and leftover money from the stage. Jordan and Micky: So if checking account is low, it could be about the timing Bill/Riley: Important to change the budget based on events we are planning to do Sarah: Proposed a budget meeting in September so DHI board is prepared to approve budget/events in November 	<p>Deb moved, Riley 2nd, all approved</p> <p>Micky will provide checks for BID-owed money</p> <p>Jordan will keep an eye on the budget</p> <p>Jordan will schedule a budget/events meeting for September</p>
Approve May Minutes	<ul style="list-style-type: none"> N/A 	Deb moved; Riley 2 nd ; all approved
Open Discussion	<ul style="list-style-type: none"> Response to July 3rd flash flood <ul style="list-style-type: none"> Responses to Sarah’s email. What should the DHI do? Build up a list of volunteers Acquire equipment Micky: has the discretionary power to give money up to \$5000 from the BID. Will ask for more input from BID board at afternoon’s meeting Pass the bucket at Alive at Five Sarah: We should ask banks to match donations Establish a GoFundMe and email blast Onawa: Empathy works well, so let’s feature businesses/individuals; include photos Jordan: Will want to consider what type of support we are offering to members vs. non-members Riley: For now let’s just say we are doing this for the community Jordan: Agreed, but will want to discuss this support during membership drive. Want to be careful that we are prioritizing members otherwise why are they paying? 	<p>Jordan will set up a GoFundMe and send out an email blast</p> <p>Jordan will pass the bucket at all July Alive at Fives and ask Grandstreet kids to help</p> <p>Jordan will start an emergency listserv for future emergencies</p> <p>Micky will contribute \$5000 from the BID and will ask board for more</p> <p>Jordan and Micky will go to banks to ask for matching donations</p>
Events Update <ul style="list-style-type: none"> First Thursday 	<ul style="list-style-type: none"> Jordan: Promoted in advance Weather was terrible again, but overall committed businesses seemed to be open/participating 	

<ul style="list-style-type: none"> • Alive at Five • Soapbox Derby • Kids Event 	<ul style="list-style-type: none"> • Jordan: Numbers have been up, but we did cancel last week (7/6). This didn't hurt us too much as we canceled before noon, didn't have to pay local band, sound, Great Northern, etc. • Jordan: Nervous about weather tonight (7/13), but does not want to cancel two nights in a row • Jordan: Has a meeting set up with Point S and the city on Monday, July 18 • Jordan: We want to turn it into a two-day event, with a car show and kids event on the walking mall the night before • Jordan: Alive at Five isn't a great event for Great Northern. Instead, she is proposing a quarterly Kids event at Great Northern • First one will be Friday August 26, and will be called "Bounce Back to School" <ul style="list-style-type: none"> ○ Kids Band, bounce house, a few vendors ○ Working with Jen from Great Northern and carousel/Exploration works • Jordan: Good opportunity to throw more events, include Great Northern, make a bit of money from vendor fees 	
Membership Update	<ul style="list-style-type: none"> • Jordan: Has invited new members to meeting; they are busy this month but will attend next month 	
BID Update	<ul style="list-style-type: none"> • Micky: BID board is continuing to consider funding a Downton Police officer for the fiscal year 2024 • Dan: what happened to bicycle cops that used to be downtown? 	
<p>Old Business</p> <ul style="list-style-type: none"> • Signs Leading to Downtown 	<ul style="list-style-type: none"> • Sarah did make a map 	Sarah will send map to the DHI board
<p>New Business</p> <ul style="list-style-type: none"> • Parking & Parklets • Bylaws • Board Resignations • DHI representation at BID meetings 	<ul style="list-style-type: none"> • N/A • Jordan: We should discuss these at our September meeting • Jordan: let's try to appoint new board members by September, so we can use long September meeting as an orientation at the same time that we review the bylaws, establish the budget, and approve the events calendar • Jordan: As BID board will be discussing emergency relief funding, it is particularly important for a DHI board member (or more than one) to be present. • Sarah: will be there 	Sarah to attend the BID board meeting as the DHI board representative
Next Meeting	August 9, 2022	None
Adjourn	Meeting adjourned at 9:46am	None

Respectfully submitted: Jordan Conley		