

**Downtown Helena Inc**  
Board Meeting Minutes  
Tuesday, August 9, 8:30 a.m.  
BID/DHI HQ, 330 N Jackson Street

Board Members Present:	Onawa Linden (Zoom), Deb Whitcomb, Riley Tubbs, Sarah Hamblock, Quinn Mahoney	
Public:	Lee Shubert (zoom), Laura Langdon	
Staff:	Micky Zurcher, BID Executive Director; Jordan Conley, DHI Operations Director	
<b><u>Agenda</u></b>	<b><u>Discussion</u></b>	<b><u>Motion/Action</u></b>
Welcome & Introductions	<ul style="list-style-type: none"> <li>• N/A</li> </ul>	None
Public Comment	<ul style="list-style-type: none"> <li>• Laura: Used to organize ‘Gold Rush Days’ in Valdez, AK <ul style="list-style-type: none"> <li>○ Overview of events (raffle, wine walk, horse and carriage tours, pet show, singing telegrams, candle-making, beading)</li> <li>○ History-focused</li> <li>○ Interest in founding a similar event in Helena</li> <li>○ Potential to partner with local businesses; Historical Society</li> </ul> </li> <li>• Riley, Quinn: Could attach the event to Vigilante Days <ul style="list-style-type: none"> <li>○ Pull in adults; elementary-aged children</li> </ul> </li> <li>• Quinn: Could do in October to celebrate anniversary of the 4 Georgians; regardless should crown “4 Georgians” rather than “King and Queen”</li> <li>• Sarah, Deb: Also amendable to idea</li> <li>• Onawa: Probably missing music—should add it <ul style="list-style-type: none"> <li>○ Jordan: Maybe book a historically-accurate band?</li> </ul> </li> </ul>	<p>Jordan to contact school district re: possibility of expanding on Vigilante Days</p> <p>Jordan to be in contact with Laura and set up a committee</p>
Approve June Financials	<ul style="list-style-type: none"> <li>• Sarah: Questions re: Alive at Five finances</li> <li>• Jordan: waiting on final numbers</li> </ul>	Deb Moved; Quinn 2 <sup>nd</sup> , all approved
Approve June Minutes	<ul style="list-style-type: none"> <li>• N/A</li> </ul>	Deb moved; Sarah 2 <sup>nd</sup> , all approved
Open Discussion	<ul style="list-style-type: none"> <li>• Sarah: <ul style="list-style-type: none"> <li>○ Would like to go over BID agendas at our meetings</li> <li>○ Questions re: meeting with the city and priorities</li> </ul> </li> <li>• Micky: <ul style="list-style-type: none"> <li>○ 501c3 and stage</li> <li>○ Pros to setting up our own: <ul style="list-style-type: none"> <li>▪ More likely to get donations/sponsorships</li> <li>▪ Can expand our projects</li> </ul> </li> <li>○ Pros to working with HACF: <ul style="list-style-type: none"> <li>▪ Use them to organize finances</li> <li>▪ Utilize their existing networks</li> </ul> </li> <li>○ Could do both—start with HACF and then spin out into our own</li> <li>○ Issue: Need board members</li> </ul> </li> <li>• Onawa: Nominates Rusty Linden and Carrie Linden</li> </ul>	Jordan and Micky will continue to review options re: 501c3
Events Update		
<ul style="list-style-type: none"> <li>• First Thursday</li> </ul>	<ul style="list-style-type: none"> <li>• Jordan: Promoted in advance</li> <li>• Jordan: Was out of town so not sure how it went</li> </ul>	
<ul style="list-style-type: none"> <li>• Alive at Five</li> </ul>	<ul style="list-style-type: none"> <li>• Jordan: Officially concluded the season; Will have a final wrap-up re: financials et al to send out</li> </ul>	

<ul style="list-style-type: none"> <li>• Soapbox Derby</li> <li>• Bounce Back to School</li> </ul>	<ul style="list-style-type: none"> <li>• Jordan: Permits have been really challenging due to turnover in departments</li> <li>• Jordan: Parks has approved the event; still waiting on parking</li> <li>• Jordan: Big Ska country is performing to make up for canceled Alive at Five</li> <li>• Onawa: Have you lined up food vendors yet? Trying to convince Eat Greekish</li> <li>• Jordan: Not yet—was waiting until Alive at Five was over; will offer a free spot to anyone who dealt with the cancellation</li> <li>• Jordan: Planning to use one of the DOR permits for the event</li> <li>• Looking for food vendors as well</li> </ul>	
<p>Membership Update</p>	<ul style="list-style-type: none"> <li>• Jordan: Continuing to invite new members to meetings; did drop off welcome packets</li> <li>• Jordan: Visiting/attending new businesses</li> <li>• Jordan: New Member: Advanced Dermatology</li> <li>• Riley/Sarah: Should approach businesses in IR building</li> </ul>	<p>Jordan to approach businesses in IR building after opening</p>
<p>BID Update</p>	<ul style="list-style-type: none"> <li>• Micky: Meeting with city on August 30; Need to determine our priorities</li> <li>• Riley: Need to connect more with the city Outreach Coordinator; should be coming to meetings</li> </ul>	
<p>Old Business</p> <ul style="list-style-type: none"> <li>• Signs Leading to Downtown</li> <li>• Board Liaison to BID Board Meeting</li> <li>• Retreat in September</li> </ul>	<ul style="list-style-type: none"> <li>• Sarah did make a map and sent it out; what are the next steps? Do we want to be specific in our requests?</li> <li>• All agreed that yes, we do want to be specific</li> <li>• Micky: Complications re: MTD, but we should start with the city</li> <li>• Riley and Deb are busy; Sarah has volunteered to go</li> <li>• Jordan: need to schedule our retreat to discuss budget, calendar, bylaws</li> </ul>	<p>Jordan will send out poll to schedule the meeting</p>
<p>New Business</p> <ul style="list-style-type: none"> <li>• Equipment Rentals</li> <li>• Parking &amp; Parklets</li> </ul>	<ul style="list-style-type: none"> <li>• Jordan: We've been very booked this summer with rentals. It is difficult to find the necessary volunteers, and often the renters don't provide the necessary labor</li> <li>• Jordan: Has some ideas about how to improve the situation; can submit a proposal</li> <li>• Deb: Don't think we should be spending so much time on rentals; doesn't want Jordan/Micky to burn out</li> <li>• N/A</li> </ul>	<p>Jordan will submit a report and proposal</p> <p>Jordan will add parking &amp; parklets to Sept agenda</p>

<ul style="list-style-type: none"> <li>Walking Mall Committee</li> </ul>	<ul style="list-style-type: none"> <li>Riley: wants to start this, but doesn't want to dominate the board's time and energy</li> <li>Riley: Concerned about changes/issues re: Walking Mall and lack of communication from city</li> </ul>	Riley will take charge of starting this committee
Next Meeting	September 13, 2022	None
Adjourn	Meeting adjourned at 10am	None
Respectfully submitted: Jordan Conley		