

General Membership Annual Meeting

Wednesday, March 15, 2023, 8:30 – 10 a.m. The Trailhead (DHI HQ) 330 N Jackson Street

Zoom Option
Meeting ID: 876 2270 8241
No Password

Board of Directors

Sarah Hamblock, President Kelley Crevier, Vice-President Megan Helton Matthew Hoffman Rusty Linden Chris Starr Jordan Conley, Operations Director

Agenda

- I. Socializing
- II. Welcome
- III. Update Re: Snow Removal Conversation + Action Items from February 2023 Meeting
 - a. Two main outcomes from February meeting: 1) the city had previously been restricted re: snow removal to nighttime. BID/DHI has lifted that restriction, so snow removal can now happen throughout the day; 2) Jackson Street needs a comprehensive solution addressing stormwater, flooding, road grading, sidewalks, and vaults. City Manager, Public Works Director, Transportation Director, and City Commission are aware of the problem and working on it. There will be an upcoming Sidewalk Summit and there is discussion of creating a snow removal district.
- IV. Update from Businesses + Public Comment + Welcome to New Members
 - Montana Club: Open Tuesdays 4-close; Wine Wednesday is the 4th Wednesday of the month. They are planning an Easter and Mother's Day Brunch, as well as a St. Pat's special
 - b. Narrate Church: Planning the Run for Justice on April 8 (9k run), as well as the easter Egg Hunt starting at 11 the same day
 - c. Ten Mile Creek Brewery: St. Patrick's Day festivities 3-5pm; Music from 5-8pm
 - d. Exploration Works: Planning an April Fool's Day prank for kids. Hiding robots around the walking mall with "Wanted Posters"
- V. Presentation by Neil Sauter, Sauter Balloons

ADA Notice – Helena Business Improvement District and Downtown Helena Inc. is committed to providing access to persons with disabilities for its meetings, in compliance with Title II of the Americans with Disabilities Act and the Montana Human Rights Act. HBID & DHI will not exclude persons with disabilities from participation at its meetings or otherwise deny them HBID's services, programs, or activities.

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a. Balloon-o-ween. Competition and the event will go from October 20-2. Seeking 25 nonprofits and sponsors. Sculpture contest. Most money wins and goes to nonprofit. He needs volunteers to plow up balloons. Available sponsorships from \$200-25k. Balloon-popping party at the end.

VI. Update from Staff and Board members

- a. BID Update
 - i. Hired a maintenance ambassador for summer flowers (Mike Thiel)
 - ii. Holiday decorations: Blocks used to do the decorating. Plan: BID could set a date and drop off decorations at each block. We are thinking Oro y Plata (Silver and Gold) as a theme. Consistency is important here.
 - iii. Unhoused Population: Working on a resource guide with United Way

b. Events

- i. Winter Art Walk + WinterFest Recap
 - 1. Please remember to fill out the survey if you have not. It helps if you complete them and are specific re: economic impact—it helps us with grant applications.
- ii. Easter Egg Hunt
 - 1. On Saturday, April 8 at 9am. Please donate candy or things to hide in the eggs. We will have a stuffing party, and will hide them the following morning. Suggestion to limit to two eggs per person?
- iii. Hello Summer
 - 1. GNTC in April—carousel, ex works; bike helmet checks
- iv. Gold Rush Days
 - 1. May 5-7. Includes Vigilante Days but will be more expansive. Cancan girls, gold rocks, gold panning, Reeder's Pioneer Activities, Dinner Theater, HIA stories from our elders, Parade.
 - 2. Planning meetings are on Friday at noon at Mt. Ascension
- v. Spring Art Walk
 - 1. Please get info early so we can promote
 - 2. Summer one is planned for July 14. Friday before Symphony Under the Stars (Maybe a block party too)
- vi. Alive at Five
 - 1. 7 bands and 4 non profits booked. Tiered vendor model.
- c. 2023 Sponsorships Update
 - i. About 30k in sponsorships
- d. 2023 Membership Update
 - i. \sim 150 in memberships

VII. Adjourn

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