



General Membership Annual Meeting
Wednesday, April 19, 2023, 8:30 – 10 a.m.
The Trailhead (DHI HQ)
330 N Jackson Street

Zoom Option

Meeting ID: 876 2270 8241
No Password

Board of Directors

Sarah Hamblock, President
Kelley Crevier, Vice-President
Megan Helton
Matthew Hoffman
Rusty Linden

Chris Starr
Jordan Conley, Operations Director

Agenda

- I. Socializing
- II. Welcome
- III. Update by Commissioner Dean
 - a. Commissioner Shirliff gave an update on Parklets. He says he sees the parking fees charged for those as punitive, and that he's aware of it and they are working on a fix.
- IV. Update from Businesses + Public Comment + Welcome to New Members
 - a. Montana Club: Mothers' Day Brunch, a Kentucky Derby Party, and a Wine Tasting on April 26.
 - b. Sweet Bee Vintage Market: Pop-up market every Friday and Saturday, Art Space, 17 West Placer.
 - c. PPLT: Don't Fence Me In trail run on May 13, trail work is starting.
 - d. Ten Mile Brewing: Along with Hawthorn and Rialto hosting live music on the gulch every Thursday (solo performer) and Saturday (full band).
 - e. TDS: Coming to Helena, along with Great Falls, Butte, and Missoula. Intend to be able to offer high speed internet at ½ the cost.
 - f. Rockstarr BBQ: Working as a food truck only, at least for now.
 - g. Bethany Coe: Works in prevention and safety, including vaping and alcohol abuse prevention, DUI task force, free ride share. Offers courses on parenting – tantrums, bullying, youth drug education.
- V. Presentation by Jo Lee Hawkins, Treasure State Runners

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- a. Hosts race (Just for the Helena of It) that benefit The Friendship Center.
- b. Adding a 10K race this year, along with the 5K and ½ marathon.
- c. October 13 at Spring Meadow.
- d. Partnering with Governor’s Cup for the Queen City Crown.

VI. Update from Staff and Board Members

a. BID Update

- i. Banners: Spring banners up, PPLT banners on Last Chance Gulch.
- ii. Unhoused: Portable toilet at Constitution Park, working on a resource guide for downtown business and property owners.
- iii. Grants: Awarded \$2244 façade grant to MT Book Co. Looking at other 2022 applications that can be updated. Looking for projects that can be done by June 30.
- iv. Graffiti: First clean-up day was April 18.

b. Parklets, continued:

- i. Last year expensive and complicated. Recent conference presentations proved their worth, and that other cities incentivize them rather than penalizing them. Parking fees are greatly reduced this year, and we want them to be free. First two parklets cost ~\$45K each. There are manufactured options that are easy to assemble, could partner with high school shop. BID has a small amount of money to help.

c. Events

- i. Easter Egg Hunt Recap
 - 1. Easter Egg Hunt Recap: Seemed successful. Some places people respected the start time, others didn’t. Idea – separate kids by age. Chris Starr is the Easter Bunny next year!
- ii. Hello Summer
 - 1. Hello Summer: Saturday, April 22, 1-5 pm Great Northern Town Center. Great Divide donated \$500 worth of bike helmets for giveaway, bounce house, carousel, food truck, lawn games, prevention w/Bruin Performance.
- iii. Gold Rush Days
 - 1. Gold Rush Days: May 5-7. Lots of activities! See: goldrushdaysmt.com
- iv. Spring Art Walk
 - 1. Spring Art Walk: May 12. Businesses please register early. The earlier you register, the better we can publicize it. If you don’t have an artist yet, ask for a pairing. Alex and Hillori are taking the lead.
- v. Soapbox Derby Registration Event
 - 1. May 20 at Mt. Ascension

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vi. Alive at Five

1. Alive at 5: Full schedule set. June 7 at MT Ascension, 5 at Pioneer, 5 at Womens, closer is a block party on Lawrence. Contracting with Lewis and Clark for beer services.

d. 2023 Membership Update

- i. N/A

e. Farmers Market Update

- i. DHI has a booth every week.
- ii. Please sign up for one, and if you sign up, show up.

VII. Adjourn

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