



General Membership Annual Meeting
Wednesday, June 21, 2023, 8:30 – 10 a.m.
The Trailhead (DHI HQ)
330 N Jackson Street

Zoom Option

Meeting ID: 876 2270 8241
No Password

Board of Directors

Sarah Hamblock, President
Kelley Crevier, Vice-President
Megan Helton
Matthew Hoffman
Rusty Linden

Chris Starr
Jordan Conley, Operations Director

Agenda

- I. Socializing
- II. Welcome
- III. Update by Commissioner Dean
 - a. No City Commissioners present
- IV. Update from Businesses + Public Comment + Welcome to New Members
 - a. New Members: Primrose and Broadwater/Ming Consultant
 - b. Archie Bray: Whiskey Party at Gulch Distillers, 6/22, 5-8 pm; Down to the Earth July 5, wine tour, \$75; Upcoming auction; Resident exhibit are good.
 - c. Helena Indian Alliance: Medicine Wheel Reveal 2 pm today at Leo Pocha Park; Friday, 6/23, community health fair on walking mall, 11-4 pm. Working on a map of the walking mall – what’s the ownership, where can vendors be.
 - d. Visit Helena: Brandon is sending out surveys about event impact, so please get on the list and fill them out.
 - e. Discussion: Confusion about where to get on the tour train, not clear on the website. Confusion with history tours that start at Reeder’s, also on the train. Peddle Pub is also doing history tours. Consider a meeting of all tour operators.
 - f. Businesses open Sunday and Monday: Jordan is making a list of Monday businesses; JMACs and Birds and Beaslies working on Sunday.

ADA Notice – Helena Business Improvement District and Downtown Helena Inc. is committed to providing access to persons with disabilities for its meetings, in compliance with Title II of the Americans with Disabilities Act and the Montana Human Rights Act. HBID & DHI will not exclude persons with disabilities from participation at its meetings or otherwise deny them HBID’s services, programs, or activities.

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- g. Discussion: Would a Sunday Market on the walking mall work? Lots of interest, might draw from Bozeman. Perhaps start with one Sunday in July and one in August. Sandy: maybe music at a Sunday market?
- h. The Wild Stag – new business opening next to Wild Child Collective.
- i. Stonetree: Summer camps have started. New outdoor camp August 7-11 still has openings.
- j. Sauter Balloons: Seeking raffle prizes for the balloon festival.

V. Update from Staff and Board Members

- a. Events
 - i. Alive at Five: Been lucky with weather, block party went well. L&C moved the beer line quickly. At Womens Park for next four, then Pioneer, then block party at LCG and Lawrence. Still taking retail vendors.
 - ii. Summer Art Walk: July 14. Block party on Park Ave. Parking blocked off for 15 artists from Archie Bray and Clay Arts Guild. Live music outside, after party at Millers. Could Summer Art Walk become Helena Art Fest?
 - iii. Soapbox Derby/Kids Fall Fest: 9/15-16. Friday car show, Kids Events on Walking Mall. Saturday Kids' Fest at Pioneer Park, then Derby. Music at Ascension and Ten Mile. Great time for a sidewalk market/sale!
 - iv. Make Music Day: On June 21 at 1000 locations around the world. Anyone can play and any place can venue.
- b. Soapbox Derby Sponsorship Opportunities: see here:
<https://www.septemberfestderby.com/>
- c. 2023 Membership Update: 160 members!
- d. BID
 - i. Flower baskets and barrels out last week.
 - ii. About to order holiday decorations
 - iii. Putting together a marketing/outreach plan.
 - iv. Working on a downtown restroom.
 - v. About to publish a Downtown Helena Toolkit on Homelessness

VI. Adjourn: 9:37 a.m.

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