

Downtown Helena Inc
Board Meeting Minutes
Tuesday, June 13, 8:30 a.m.
BID/DHI HQ, 330 N Jackson Street

Board Members Present:	Sarah Hamblock, Kelley Crevier, Megan Helton, Matthew Hoffman , Rusty Linden (Zoom)	
Public:	Seth Brandenberger (BID)	
Staff:	John Dendy, BID Executive Director; Jordan Conley, DHI Operations Director	
<u>Agenda</u>	<u>Discussion</u>	<u>Motion/Action</u>
Welcome & Introductions	N/A	None
Public Comment	N/A	None
Approve January Financials	Sarah – can we get a higher interest rate? Jordan – yes, on my list. Investigating better rate with Valley Bank. Can move from Nuggets account (~\$20K) and possibly regular checking. Seth – can get a 6 month CD at 6.3%. Sarah – no retirement stipend in January. Jordan – was still on BID in January. Sarah- other income of \$5000? Jordan – likely a miscoded sponsorship. Budget codes set up before change in membership/sponsorship structure.	Megan moved; Kelley 2 nd ; all approved
Approve February financials	N/A	Kelley moved, Megan second, all approved
Approve March financials	Sarah – lots of income from kids’ events. Jordan – yes, kids’ events popular. Possible coding as kid event instead of sponsorship. Jordan – lots of the Gold Rush income was going right back out.	Megan moved, Kelley second. All approved.
Approve April Financials	Jordan – lost about \$3-4K on Gold Rush. Still to receive \$7K from Visit Helena.	Kelley motion, Megan second. All approved.
Approve January Minutes	N/A	Megan moved, Kelley second, all approved.
Event Updates: Gold Rush Days Spring Art Walk Alive at Five Summer Art Walk Soapbox Derby/Kids’ Fall Fest	<p>Gold Rush Days: mixed bag. Had a postmortem with the committee – keeping the good and discarding the bad. Businesses didn’t fill in gaps between events, so tightening it up a bit next year, not so spread out. Winners = history events and kids’ events.</p> <p>Spring Art Walk: Went great. Needed more hosts for all the artists. Alex and Hillori took lead and did well.</p> <p>Alive at Five: Totally solid for the first one, lucky with weather. All businesses in Independent worked together. Success. Now to Womens’ Park. Possible tough decisions upcoming re: Alive at Five future. Possible partnerships?</p> <p>Summer Art Walk: July 13. Block party on Park Ave partnered with the Bray. Same weekend as Clay Arts tour and Symphony.</p> <p>Soapbox Derby/Kids’ Fall Fest: Secured hay bales. Friday – car show on walking mall. Kids’ stuff at Pioneer in the morning, on to derby mid-day. Live music at Ten Mile and Ascension. Hoping for sidewalk sales. Seth: how to get public support for A@5? Both A@5 and Art Walk brought in business. Others: Pass the bucket? Get kids to do it? Maybe 50-50 will take off?</p> <p>Megan: wants Spring Art Walk separate from Gold Rush Days. Jordan- could keep it with the PPLT race.</p> <p>Discussion re: conflicts between food trucks and regular restaurants. Sarah: host a meeting?</p>	<p>None</p> <p>Consider meeting of food truck and restaurant owners.</p>
Membership Update	<ul style="list-style-type: none"> Currently have 156 members and they keep coming in. 	

Sponsorship Update	<ul style="list-style-type: none"> • Ahead of goal. • New model is working 	
BID Update	<ul style="list-style-type: none"> • In budget/assessment approval process with Commission • Good Maintenance Ambassador staff – flowers arriving tomorrow. • Working on permanent downtown restroom, ArtSpace project, unhoused resource guide. 	N/A
Open Discussion	<ul style="list-style-type: none"> • Membership meetings. Chris – they are boring. Matt – they don’t have to be exciting. Food and drink? Commissioners (Dean is the rep) aren’t attending and providing updates. • Megan: Committees should give updates. 	Megan will join kids committee and soap box. Sarah will join soap box.
Old Business	<ul style="list-style-type: none"> • Signs Leading to Downtown <ul style="list-style-type: none"> ○ Jordan: handed off to BID. Sarah: What’s the status? John: agree needs attention but haven’t done much yet. Seth: let’s do billboards – way easier than DOT signs. Sarah: can signs say “downtown” instead of “Last Chance Gulch” • Board Liaison for BID meeting <ul style="list-style-type: none"> ○ Sarah will attend • Board opening <ul style="list-style-type: none"> ○ Jordan: Have an open board seat – Sarah can appoint. ○ Looking for retail, will take other. • Jordan raise: putting off approval until August when June and July financials are available, reflecting Alive at 5. 	Sarah attend BID board meeting.
Adjourn	Meeting adjourned at 9:55 am	None
Respectfully submitted: Jordan Conley and John Dendy	Next meeting on July 11 at 8:30 am.	None