

## Business Improvement District and Downtown Helena Inc. Minutes

Tuesday, March 14th, 2023 – 3:30 p.m.

330 N Jackson Street | [Zoom](#)

BID Board Members Present	Seth Brandenberger, Chair; Onawa Linden, Vice-Chair (Arrived at 3:45pm); Ryan Stavnes, Treasurer (Zoom, Arrived at 3:45pm); Rex Seeley; Alicia Pichette (Zoom)	
BID Board members Absent	Randy Burrington	
DHI Board Members Present	Kelley Crevier, Vice-President; Rusty Linden	
DHI Board Members Absent	Sarah Hamblock, President; Megan Helton; Matthew Hoffman; Chris Starr	
Public:	Andy Shirliff, City Commissioner (Zoom); Andrea Opitz, TBID (Zoom); Brandon Pendergast, Visit Helena (Zoom); McKinley Winkle (Helena Chamber of Commerce); Kev Hamm	
Staff:	John Dendy, BID; Jordan Conley, DHI; Mike Thiel; BID	
<b><u>Agenda</u></b>	<b><u>Discussion</u></b>	<b><u>Motion/Action</u></b>
Welcome & Introductions	BID board chair, Seth Brandenberger, called the meeting to order at 3:30 p.m. and introductions were made.	N/A
Public Comment	None	N/A
Approve HBID February Minutes		Motion to approve the February 2023 minutes by Rex. Second by Alicia. Motion passes. 3-0.
Amended FY23 HBID Budget	John: Discussed the movement of salary from programs to employee line item. No opposition was voiced.	Motion to approve the amended FY23 HBID Budget by Rex. Second by Onawa. Motion passes 5-0.
HBID Business		Assessment committee to continue working on proposal
<ul style="list-style-type: none"> <li>a. Possible HBID assessment changes</li> <li>b. Montana Main Street Grants</li> <li>c. Program/Committee Updates</li> </ul>	<ul style="list-style-type: none"> <li>a. Ongoing discussions re: how the BID is funded; any proposed changes will need to be made by April</li> <li>b. MBAC has been awarded a grant to do a study on repurposing a building as an art space; HBID remains in the conversation, but is not taking the lead as they are looking both within and beyond the BID district for said space</li> <li>c. Streetscape Committee Update: Main concern is public restrooms and Holiday decorations. To be discussed later in the meeting</li> </ul>	
Update from DHI <ul style="list-style-type: none"> <li>a. Membership and Sponsorships</li> <li>b. Upcoming Events</li> </ul>	Jordan: the new membership and sponsorship models are working. DHI has secured 30k in sponsorships (55k if BID's contribution is included). DHI has 141 members (most on record). Upcoming Events include the Easter Egg Hunt and Hello Summer in April, Gold Rush Days in May, and Alive at Five this summer. Alive at Five Update: 7 bands booked, 5 to go; contracting out beer sales to Lewis & Clark Brewery; First and last events will be block parties. For the Soap Box Derby (in the Fall), the Registration is up and registrations are coming in.	

