



*Helena Business Improvement District*

**BID Board of Trustees Meeting**

**October 10, 2023**

**3:30 – 5 pm**

330 N Jackson St. – Trailhead Office

Zoom [Link](#) ~ Meeting ID: 831 5034 7334

***BID Board of Trustees***

Seth Brandenberger, Chair

Onawa Linden, Vice-Chair

Ryan Stavnes, Treasurer

Rex Seeley

Alicia Pichette

Randy Burrington

Alice Santos

John Dendy, BID Executive Director

**Agenda**

1. Welcome & Introductions
2. Public Comment
3. Agenda Review/Housekeeping
4. September BID Minutes
5. Sign Code Changes/Process
6. Helena Police Department Staffing
7. Downtown Helena, Inc. Update / Staffing
8. Downtown Organizational Strategy – Cygnet Strategies
9. Committee/program updates
  - a. Marketing – BID outreach
  - b. Streetscape
  - c. Downtown restroom
  - d. Downtown stage
10. Adjourn

Next BID Meeting: November 14, 2023, 3:30 pm

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